

Digital Jobs

Building Victoria's digital workforce



Product Management

Course	Description	Details	Job Outcomes
Digital Leadership and Advanced Product Management RMIT	In this course you will learn how to lead high-performing agile teams and develop the capability to drive results in an age of accelerating digital disruption. You will understand the entire product value chain with a focus on innovation, lifecycle management, data driven insights and commercial acumen to successfully launch new or optimise existing products.	Study mode: Mixed live and pre-recorded Study load: 72-96 Hours Entry Level: Intermediate	<ul style="list-style-type: none">- Junior Product Manager- Associate Product Manager- Product Manager
Customer Experience and Advanced Product Management RMIT	Advance your knowledge of the entire product value chain with a deep focus on innovation, lifecycle management, data driven insights, and commercial acumen to successfully launch new or optimise existing products. With the business world rapidly changing, and an increased focus on globalisation, automation and collaboration, it is no longer simply a great product that gives you a competitive advantage. You will learn how to develop for innovative, memorable and delightful customer experiences that will set you apart from your competition.	Study mode: Mixed live and pre-recorded Study load: 72-96 Hours Entry Level: Intermediate	<ul style="list-style-type: none">- Junior Product Manager- Junior CX Designer- CX Researcher