

Salary Guide



Salary Guide

	Permanent (AUD/000)		
Marketing	JUNIOR	MID WEIGHT	SENIOR
Senior Marketing Manager	120 - 130	130 - 150	150 - 170
Marketing Manager	80 - 90	90 - 100	120 - 150
Marketing Executive	65 - 80	80 - 90	90 - 100
Product Manager	100 - 130	130 - 150	150 - 180
Brand Manager	80 - 100	100 - 120	120 - 140
Campaign Manager	70 - 90	90 - 110	110 - 130
Sponsorships & Events Manager	80 - 100	100 - 130	130 - 150
Trade Marketing Manager	90 - 100	100 - 110	110 - 130
Trade Marketing Executive	60 - 70	70 - 80	80 - 90
Communications & Content			
Marketing Communications Manager	90 - 110	110 - 120	120 - 170
Communications Manager	85 - 100	100 - 120	120 - 160
Corporate & Public Affairs Manager	85 - 100	100 - 120	120 - 150
Media/Public Relations Manager	70 - 90	90 - 110	110 - 130
Content Manager	75 - 90	90 - 110	110 - 150
Social Media Manager	70 - 90	90 - 110	110 - 130
Bids & Tenders Manager	80 - 100	100 - 120	120 - 180

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Hudson Sydney
19, 20 Bond Street NSW 2000 | 02 8233 2222
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Permanent
(AUD/000)

Senior Management

Chief Marketing Officer	250 - 350
Chief Digital Officer	250 - 400
Chief Customer Experience Officer	250 - 300
Head of Marketing	180 - 220
Head of Digital	180 - 220
Head of Communications	160 - 200

Digital Marketing

JUNIOR

MID WEIGHT

SENIOR

	JUNIOR	MID WEIGHT	SENIOR
Digital Analytics Manager	100 - 110	110 - 120	120 - 130
Digital Marketing Manager	80 - 90	90 - 100	100 - 120
Digital Account Manager	60 - 70	70 - 80	80 - 95
Digital Strategist	80 - 90	90 - 110	110 - 140
Digital Campaign Manager	70 - 85	85 - 100	100 - 120
Digital Project Manager	60 - 70	70 - 90	90 - 110
Digital Producer	70 - 80	80 - 95	95 - 110
CX Manager	90 - 100	100 - 120	120 - 150
CRO Manager	90 - 100	100 - 110	110 - 120
Email Marketing Specialist	70 - 80	80 - 100	100 - 130
Ecommerce Manager	70 - 80	80 - 100	100 - 130

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Design & Creative	JUNIOR	MID WEIGHT	SENIOR
UX Consultant	90 - 100	100 - 120	120 - 130
UI/UX Designer	80 - 90	90 - 110	110 - 160
Graphic Designer	70 - 80	80 - 95	95 - 120
Visual/Multimedia Designer	90 - 100	100 - 110	110 - 130
Web Designer	90 - 100	100 - 110	110 - 120
Digital Designer	90 - 100	100 - 110	110 - 120
Sales			
General Manager	180 - 300		
National Sales Manager	140 - 200		
Sales Manager	90 - 100		
Business Development Director	120 - 170		
Business Development Manager	80 - 120		
Account Manager	65 - 90		

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