

Salary Guide



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	Permanent (AUD/000)
Senior Management	
Chief Marketing Officer	250 - 350
Chief Digital Officer	250 - 400
Chief Customer Experience Officer	250 - 300
Head of Marketing	180 - 220
Head of Digital	180 - 220
Head of Communications	160 - 200

	JUNIOR	MID WEIGHT	SENIOR
Digital Marketing	Permanent (AUD/000)	Permanent (AUD/000)	Permanent (AUD/000)
Ecommerce Manager	80 - 90	90 - 110	110 - 130
Digital Marketing Manager	70 - 80	80 - 100	100 - 120
Account Manager	60 - 70	70 - 90	90 - 110
Digital Producer	60 - 70	70 - 95	95 - 110
Digital Campaign Manager	70 - 80	80 - 95	95 - 120
Digital Project Manager	70 - 80	80 - 100	100 - 150
Digital Analytics Manager	80 - 90	90 - 110	110 - 140
Email Marketing Specialist	50 - 60	60 - 70	70 - 100

Get in touch to see how we can help

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	JUNIOR	MID WEIGHT	SENIOR
Marketing	Permanent (AUD/000)	Permanent (AUD/000)	Permanent (AUD/000)
Senior Marketing Manager	120 - 130	130 - 150	150 - 170
Marketing Manager	70 - 80	80 - 100	100 - 120
Marketing Executive	60 - 70	70 - 80	80 - 90
Product Manager	70 - 80	80 - 100	100 - 160
Brand Manager	80 - 90	90 - 110	110 - 130
Campaign Manager	70 - 80	80 - 100	100 - 120
Trade Marketing Manager	90 - 100	100 - 110	110 - 130
Sponsorships & Events Manager	80 - 90	90 - 130	130 - 150

	JUNIOR	MID WEIGHT	SENIOR
Communications & Content	Permanent (AUD/000)	Permanent (AUD/000)	Permanent (AUD/000)
Communications Manager	90 - 100	100 - 120	120 - 150
Marketing Communications Manager	90 - 100	100 - 120	120 - 150
Content Manager	70 - 80	80 - 100	100 - 120
Social Media Manager	80 - 90	90 - 100	100 - 120

This salary guide is a compilation of salary and market information provided by Hudson consultants, clients, candidates and other sources across Australia. Information was gathered by drawing on the extensive knowledge of our specialist recruitment consultants across Hudson's specialist practice groups. Salary ranges are approximate guides only. They relate to base salaries and exclude superannuation/bonuses/incentive schemes/stock options.

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Hudson Brisbane
Level 17, 66 Eagle Street, Brisbane, 4000 | 07 3258 8333
au.hudson.com